Mahakavi Devkota Campus

STRATEGIC PLAN
(2021-2026)

REVISED-2023

Mahakavi Devkota Campus

- Sunwal, Nawalparasi
- 9857046049
- mdcampus60@gmail.com, info@mdc.edu.np
- www.mdc.edu.np

Mahakavi Devkota Campus
Sunwal, Nawalparasi

Profile of Institution

Name of Institution	Mahakavi Devkota Campus
Address	Sunwal-04, Nawalparasi (West)
Location	About 1.5 km west from Sunwal Chowk attached to east west highway.
Contact	9857046049
Email	mdcampus60@gmail.com, info@mdc.edu.np
Establishment	2060 (2003)
Nature of Organization	Non-Profitable community campus
Type of organization	Community Based
Programs held by institution	(Management , Education , Humanities) MBS, BBA, BICTE, BBS, B.Ed. and BA
Management Committee	
Chairman	Krishna Prasad Lamichhane
Contact / Mobile	9857022127
Institutional Head	Narayan Prasad Dhakal
Contact / Mobile	9857046049
E-mail	campuschief@mdc.edu.np

List of Strategic Plan Committee

SN	Post	Name
1	Patron (Chairman, CMC)	Mr. Krishna Prasad Lamichhane
2	Coordinator (Campus Chief)	Mr. Narayan Prasad Dhakal
3	Member	Mr. Prakash G.C.
4	Member	Mr. Tara Prasad Pandey
5	Member	Mr. Babin Sharma Sapkota
6	Member	Mr. Padam Pandey
7	Member	Mr. Haridatta Sharma

Preface

Quality education has been an urgent need for an individual, community, and the nation in context of competitive and innovative world. Moreover, quality in higher education has become inevitable, especially in the developing countries like Nepal. Each institution aims to provide quality education, yet they lack infrastructure, trained and qualified human resources, and conductive environment. Therefore, they should be regulated by a credible system and planning that guarantees the quality.

Mahakavi Devkota Campus (MDC), a community based institution, has tried to follow the minimum academic standards, the norms and procedures of UGC Nepal. The campus had implemented the first Five-Year Strategic Plan (2015-2020) that guided the campus to follow a system to accelerate the academic development by adopting a comprehensive action plan. The second Five-Year Strategic Plan (2021-2026) is in its execution currently. However, as per the present need of the campus, the plan has been revised.

The Campus Management Committee (CMC) decided to revise the Second Five-year Strategic Plan; the CMC gave its responsibility to the Education Advisory Committee (EAC). The EAC formed six-members Strategic-Plan Revision Committee under the chairmanship of the campus chief, Mr. Narayan Prasad Dhakal. The committee made necessary revision in the Strategic-Plan to propose in the CMC. The CMC approved the revised plan (2023) after discussion with the EAC.

This document has three chapters. The first chapter is introductory section that provides information of the campus, historical background, and institutional mechanism. The second chapter presents academic programs, infrastructure, faculties, institutional mechanism, organizational structure, and analysis of Strengths, Weakness, Opportunities, and Threats (SWOT). Chapter three includes Strategic Plan (2021-2026) revised 2023, vision, mission, goals, objectives, and summary.

Last but not least, I would like to thank Chairperson and Members of the CMC, and the members of EAC for their valuable suggestion in the document. I express my hearty thanks to all the teaching and non-teaching staffs of MDC for their overall administrative and management support. I strongly believe this document will be helpful to set the direction to achieve the objectives of MDC towards quality higher education in Nepal.

Narayan Prasad Dhakal
Co-ordinator (Strategic- Plan Revision Committee)

List of Abbreviation

B.A.	-	Bachelor in Arts
B.Ed.	-	Bachelor in Education
B.S.	-	Bikram Sambat
BBM	-	Bachelor in Business Administration
BBS	-	Bachelor in Business Studies,
BOOT	-	Built Own Operate and Transfer
CMC	-	Campus Management Committee
e.g.	-	Example Given
etc.	-	Etcetera
F	-	Female
FoE	-	Faculty of Education
FoM	-	Faculty of Management
FoHSS	-	Faculty of Humanities and Social Sciences
Govt.	-	Government
ICT	-	Information and Communication Technology
IQAC	-	Internal Quality Assurance Cell
M	-	Male
MDC	-	Mahakavi Devkota Campus
N.A.	-	Not Applicable
QAA	-	Quality Assurance and Accreditation
PSC	-	Public Service Commission
SWOT	-	Strength, weakness, Opportunity and Threats
TU	-	Tribhuvan University
TSC	-	Teacher Service Commission
UGC	-	University Grants Commission

Table of Contents

List of Tables

CHAPTER ONE: INTRODUCTION

1. Introduction

Mahakavi Devkota Campus is a non-profit making community campus. It is situated in Sunwal Municipality – 4, Nawalparasi (West Bardaghat Susta), attached to East-West Highway. It was established in 2060 B.S. to address the dire need of the community of the time. It is now one of the leading educational institutions that provides quality higher education and advanced infrastructure.

The campus has been properly managed by a CMC (Campus Management Committee). The CMC consists of 19 members that include local intellectuals, educationists, business people, entrepreneurs, politicians etc. The CMC forms the policies for the better management of the campus which is approved by Campus Assembly. The Campus Assembly is the annual gathering of all the stakeholders of the campus.

The Campus Assembly, the supreme body of the campus, formulates the CMC. The CMC appoints campus chief and the assistant campus chief. The campus chief then appoints head of departments and program co-coordinators. These HoDs and coordinators conduct the academic programs of the campus. All the teaching and non-teaching staffs are provided with their job responsibilities and are responsible for the jobs assigned to them.

The campus has formed different cells and units in order to properly and effectively conducts various activities of the institution. The IQAC, RMC, Public Information Cell, Student Support and Guidance Cell, Internal Examination Cell, Enrollment Support Cell, EMIS, Library Unit, Alumni Association, Youth Red Cross Circle, Teachers' Union, Student Council and Clubs play supportive role in the enrichment of the campus.

The campus has its statute approved by the campus assembly. According to the provision made by the campus assembly, all the internal bodies of the campus are formed. For teaching and non-teaching staffs, the Teacher Staff By-law has clearly defined job responsibilities and rights. Likewise, all the academic, financial and administrative activities are governed and regulated by Financial Administrative by-law Educational Administrative By-law. The policies of institutions are formulated, reflected, reviewed and updated under the provision of a campus

1

In this way, the campus runs by its regulation to achieve its vision, mission, goals, and objectives. With the motto *'Learn Locally, Fit Globally'*, the campus has been providing quality higher education to the students. The quality of Mahakavi Devkota Campus has been recognized as it was accredited by UGC, Nepal in 2074 B.S.

1.1. Historical Background

Mahakavi Devkota Campus was established in public initiation in 2060 B.S. with the aim to address the dire need of quality education in this area. Initially, it was run within the premises of Mahakavi Devkota H.S.S using its infrastructure and resources. The school not only played parental role in its emergence but also made significant contribution in its development. The school also played a leading role in acquiring land in the attractive location and infrastructure development for the campus. Whole the community including the then Sunwal VDC worked actively leaving no stone unturned to manage the required resources for the campus, by the consequence of which a grand building was constructed in 2064 B.S. Then, the campus shifted to its own building.

The institution got TU affiliation for B.A. in 2060, B.Ed. in 2061 and BBS in 2063 B.S. Although BA was a demanded program at its initial days; however, it has no more become an attractive program for the students of this locality now. After the campus was accredited by UGC in 2074 B.S., the door to new programs was opened. As a result, it received affiliation to BBA in 2075, BICTE and MBS in 2078. The campus is now in the process of getting affiliation to other programs like BCA and BTTM.

1.2. Principles and Policy Mechanism for Strategic Plan in Mahakavi Devkota Campus

Clear policies and procedure have been made in this Campus in order to impart quality education on different programs. The campus has implemented various administrative policies and rules for the overall development of the campus. The first five-year strategic plan (2071-2076) has been made and programs have been conducted accordingly. Actions are being taken according to the second five-year strategic plan (2021-2026) for old plans and new administrative educational and physical development that have not been completed. Through the strategic plan, the commitment of campus to quality

2
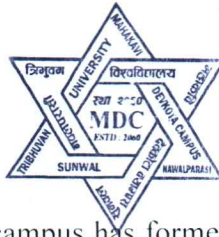
education is crystal clear. The campus has formed a strategic planning committee of six people. This committee is accountable to the campus management committee. The draft plan is prepared and discussed in the meeting of the campus management committee after collecting the opinions and suggestions from the stakeholders and experts related to the campus. A strategic plan is prepared by collecting suggestions from the board of directors and including the suggestions received and after being approved by the Board of Directors of campus the strategic plan enters the implementation phase.

1.3. Institutional Framework for Quality

Internal Quality Assurance Cell (IQAC) has been constituted for the overall quality development of the campus. It carries out various activities to improve the quality of the campus. Every activity of this committee has been conducted on the basis of IQAC procedure 2077, first amendment 2080. In this committee formed under the coordination of the Campus Chief, the assistant campus chief, department heads, program coordinators as well as the president of the student council, are members. The coordinator of this committee conducts meetings, organizes programs to improve the quality of the campus. This committee also evaluates the academic, physical and administrative aspects of the campus. Not only this, this committee interacts with the stakeholders related to the campus and gathers suggestions to improve the quality of the campus. This committee is committed to improve the quality by auditing the quality of the campus.

1.4. Rationale of Strategic Plan (2021-2026)

Skilled manpower plays an important role in raising the academic quality of the campus. Tribhuvan University as well as the University Grants Commission have formulated and implemented various policies and programs to fulfill the higher education goals of the Government of Nepal. The educational policy of Nepal is the backbone of the country's educational development. The educational policy determines the educational situation of the country. Mahakavi Devkota Campus is striving to produce the skilled manpower needed in the Nepalese market. The strategic plan of this campus is reasonable to contribute significantly to the production of skilled manpower as expected by the Government of Nepal as well as Tribhuvan University and the University Grants

3
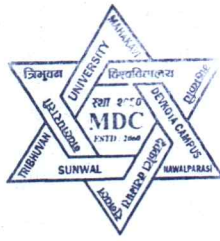
Commission. Not only that, it seems that the strategic plan is reasonable to achieve the following things:

1. To receive the policies and programs of the Government of Nepal, Tribhuvan University and University Grants Commission.
2. To create real objectives and make the necessary goals and visions accordingly.
3. To increase operational efficiency and ensure effective service delivery.
4. To increase the pace of quality service delivery.
5. To help strengthen the institution, its human resources and organizational capacity.
6. To improve operational efficiency: learning methods and life-skills.
7. To promote innovative teaching and research: continuously improve higher education.
8. To achieve and maintain internationally accepted quality in higher education.

CHAPTER TWO: SITUATIONAL ANALYSIS

2. Present Status

As mentioned earlier, MDC is now running in its own land and buildings. It has 6 bighas 8 kathha land and 3 storied 2 buildings, besides it has Separate Canteen, Parking etc. Along with the infrastructural development, it has been successfully moving ahead to uplift its quality. With the exploitation of modern technology, adoption of modern teaching methods and modern managerial concepts, it had stepped in QAA process in 2070 B.S. and finally accredited in 2074/08/27.

2.1. Physical Infrastructure and Property

S.N.	Particulars	Code	Number
1	Land	-	6-08-00
2	Desk – 1	MDC-D1	200
3	Bench	MDC-B	200
4	Plastic Chair	MDC-CP	46
5	Sofa	MDC-SF	10
6	Cupboard	MDC-CB	22
7	Laptop	MDC-LP	8
8	Computer	MDC-COM	87
9	Projector	MDC-PRO	12
10	Chair Moving	MDC-CM	25
11	Stool Small	MDC-ST	6
12	Tea Table	MDC-TT	10
13	Table	MDC-T	52
14	Book Rack	MDC-R	9
15	Printer (C+B/W+Dot)	MDC-PRI	7
16	Chair wood	MDC-CW	56
17	White Board	MDC-BW	37
18	Teacher Desk	MDC-TD	23
19	Ceiling + Wall Fan	MDC-F	142
20	Filter + Electric Filter	MDC-FI	4
21	Dust Bin	-	12
22	Suggestion Box	-	2
23	Attendance Machine	MDC-AM	1
24	Multi-Chair-steel – 3 seater	MDC-MCS-1	3
25	Battery	MDC-BAT	18
26	Inverter	MDC-INV	2
27	CCTV Camera	MDC-CCTV	14
28	CCTV DVR	MDC-DVR	10
29	CCTV Monitor	MDC-MOI	5

30	CCTV Adap+Cable	MDC-ACB	2
31	Hard Disk	MDC-HDD	1
32	HDMI Cable	-	3
33	Multiplug	-	10
34	Projector - VGA	MDC-VGA	1
35	Photocopy Machine (Xerox)	MDC-PM	2
36	Handpipe	MDC-HP	2
37	Electric Motor	MDC-EMT	2
38	Cooler	MDC-CL	1
39	Book Cabinet	MDC-BKC	6
40	Plastic Dining Set	MDC-PDS	6
41	Low Bed	MDC-LB	4
42	Bar Code Scanner	MDC-BCS	1
43	Voltas Water Cooler	MDC-VWC	1
44	TCL Water Dispenser	MDC-WD	2
45	Heavy Water Tank	MDC-HWT	1
46	Generator	MDC-BC	1
47	Electric Meter (TOD)	MDC-EM	1
48	Cycle Stand	MDC-CS	2
49	Cafeteria	MDC-CS	1
50	Generator Building	MDC-FSUB	1
51	Building	MDC-BD	4
52	Toilet	MDC-TOI	15
53	Devkota Statue	MDC-DS	1
54	Saraswati Temple	MDC-ST	1
55	Stabilizer – 4 kva	MDC-TRA	23
56	Pratichhyalaya	MDC-PRA	1
57	Solar Lamp	MDC-SL	1
58	Sound System	MDC-SS	4
59	Air Conditioner	MDC-AC	23
60	Data Card Printer	MDC-DCP	1
61	Angle Book Rack	MDC-OBR	9
62	Computer Table	MDC-CT	43
63	Visitor chair	MDC-VC	246
64	Camera	MDC-CM	2
65	Desk – 2	MDC-D2	65
66	Led Display Board	MDC-DB	2
67	Counter Desk	MDC-CD	1
68	NEC Server Memory	MDC-NSM	1
69	Technos TV	MDC-TTV	1
70	Smart Board	MDC-SB	3
71	Water Tank	MDC-WT	6
72	Steel Locker Daraj	MDC-LD	1
73	Ring Stool Steel	MDC-RST	3
74	Study Table	MDC-STB	32

75	Stage MBS	MDC-STG	1
76	Electronic Projector	MDC-EP	1
77	Chair Metal (visitor)	MDC-CM	122
78	Bus	MDC-BUS	1
79	Podium	MDC-PDS	4
80	Ahuja Mixer	MDC-AM	1
81	Ahuja Open Speaker	MDC-OPS	1
82	Ahuja Microphone	MDC-MPH	2
83	Pad Vending Machine	MDC-PVM	1
84	Projector Screen Manual	MDC-PSM	7
85	Scanner	MDC-SCN	2
86	Cycle	MDC-BC	1

Table 1: Physical Infrastructure and Property

2.2. Academic Programs

The subject of what the education system will be like in the future will influence us. Therefore, we should have concern in today's education. Since there is a close relationship between educational quality and employers, increasing educational quality is a very important task. Established with the goal of providing quality education and contributing significantly to the development of the country as a whole, MDC is running the programs such as MBS, BBA and BICTE in semester system and BBS, B.Ed. and BA are running in annual system.

Programs and subjects currently offered are as follows:

Level	Name of programs	Affiliating University	Approval Date	Starting Date
Bachelors Level	B.A.	TU	2060/05/10	2060/061
	B.Ed.	TU	2061/06/14	2061/062
	BBS	TU	2063/05/19	2063/064
	BBA	TU	2075/09/29	2075/076
	BICTE	TU	2078/11/13	2078/079
Master's Level	MBS	TU	2078/03/28	2078/079

Table 2: Academic Programs

Bachelor of Arts (BA) 4 Year Program

With the establishment of the campus, to provide higher education to the students of this area, affiliation to B.A, a very attractive program of the time was obtained. Subjects like English, Rural Development, Nepali and Anthropology have been taught according to the demand of the students. Students who have studied this program affiliated to Tribhuvan University, Faculty of Humanities & Social Sciences can get the job of Section Officer after getting success in the examination conducted by the Public Service Commission.

Bachelor of Education (B.Ed.) 4-year Program

In the year 2061 B.S., the campus got the affiliation of this B.Ed. level programme under Tribhuvan University, Faculty of Education. Under this program, conducted with the aim of producing competent and skilled teachers, classes on main subjects such as English and Nepali are being conducted in the campus.

Bachelor of Business Studies (BBS) 4-Year Program

With the aim of producing efficient, competitive and skillful managers, this campus has conducted a diploma program at the graduate level under the Faculty of Management run by Tribhuvan University. In 2063 B.S., the affiliation was obtained for conducting BBS program in this campus. This program has proved to be very useful for bringing about new changes in the administrative sector by producing good and competent manpower on the managerial side. Extensive knowledge can be obtained from this program to operate and manage any organization, office and industry. Not only that, this program also makes a significant contribution to the development of entrepreneurship and becoming self-employed after the study and also prepares people who can employ others. Due to the growth and expansion in industries, factories and organizations, the demand for the BBS program is also increasing. Currently, most of the students are attracted to this program.

Bachelor of Business Administration (BBA)

Mahakavi Devkota Campus is running BBA, a special program under Faculty of Management, Tribhuvan University based on semester system. It has been operated with the aim of producing creative, skilled and responsible manpower required for the growing business sector in Nepal. The program is a result oriented program. This campus received affiliation to this program in 2075.
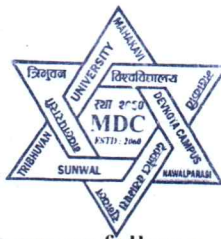
The objectives of this program are as follows:

- ➤ To produce efficient, creative and responsible manpower
- ➤ To develop business skills and entrepreneurship among the students

Bachelor in Information and Communication Technology Education (BICTE) 4 Year Semester

Mahakavi Devkota Campus is running BICTE, a special program under Faculty of Education, Tribhuvan University based on semester system. The present era is the age of technology. Information technology is an important subject of the present time. The BICTE program is being run to familiarize the students of the present time with the modern teaching system based on technology. Information and communication technology education is the necessary education of the present time. Considering the same, the campus received affiliation to this special program in the year 2078.

The objectives of this program are as follows:

- ➤ To prepare students for higher studies like Masters' level program in the area of Education, Information Communication Technology or other related field
- ➤ To provide students with a better and extensive learning about Computer Science and Information Communication Technology concepts like Programming, Algorithms, Database Management Systems, Management Information System, Data structures, Computer Graphics, Cyber law, Artificial intelligence and other BICT related subjects.
- ➤ To provide theoretical knowledge to the students to build up a deeper understanding and familiarize them with the practical tools and techniques used in the development of computer systems software and technology.
- ➤ To prepare successful BICT graduates to build their career in their interested field or BICT related field such as Software Application Developer, System Administrator, Web Programmer, Database Administrator, Web Developer, Network Administrator, Computer Teacher in Higher Level etc.
- ➤ To develop proficient and passionate human resources outfitted with information technology skills, both qualitative and quantitative for application in the development of education sector.

> To help students to improve their intellectual and analytical abilities, decision making, leadership to carry out, analyze and execute plans and policies for the overall development of education sector using the ideas of information technology.

Master of Business Studies (MBS) 2 Year Semester

Mahakavi Devkota Campus has launched Masters of Business Studies (MBS), one of the most sought degrees in Nepal, in 2078 B.S. in order to address the interests of growing number of students for business studies in master level under Faculty of Management, Tribhuvan University. The objective of this programme is to enable the students to work as competent managers and to meet the demand of higher level managers in organizations, particularly in the functional areas of management.

The MBS programme specifically aims to:

> Equip students with required conceptual knowledge of business and management.

> Prepare managers in the functional areas of management.

> Develop knowledge and skill of business environment in national and international perspective.

> Encourage entrepreneurial capabilities in students to make them effective change agents in the Nepalese society.

> Develop research capability to the students.

> Prepare foundation for advanced studies and research activities in management sector.

New Student Enrollment in First Year

Year	BBS	B.Ed.	B.A.	BBA	BICTE	MBS	Total
2074	145	106	8	0	0	0	259
2075	130	77	12	4	0	0	223
2076	156	76	2	33	0	0	267
2077	298	134	1	33	0	0	466
2078	336	151	5	29	8	29	558
2079	225	97	5	38	18	22	405

Table 3: New Student Enrollment in First Year

This data shows the yearly variations in student enrollment in the BBS, B.Ed., B.A., BBA, BICTE and MBS program at Mahakavi Devkota Campus over a six-year period from 2074 to 2079.

At Mahakavi Devkota Campus, the student enrollment data for the Bachelor of Business Studies (BBS) program for the years 2074 to 2079 is as follows:
- In 2074, there were 145 students enrolled in the BBS program.
- In 2075, there were 130 students enrolled in the BBS program.
- In 2076, there were 156 students enrolled in the BBS program.
- In 2077, there was a significant increase in enrollment, with 298 students joining the BBS program.
- In 2078, the number of students continued to rise, with 336 students enrolled in the BBS program.
- In 2079, there were 225 students enrolled in the BBS program.

At Mahakavi Devkota Campus, the student enrollment data for the Bachelor of Education (B.Ed.) program for the years 2074 to 2079 is as follows:
- In 2074, there were 106 students enrolled in the B.Ed. Program.
- In 2075, the number of students enrolled decreased to 77 in the B.Ed. program.
- In 2076, there was an increase in enrollment, with 156 students joining the B.Ed. program.
- In 2077, the enrollment dropped slightly to 134 students in the B.Ed. program.
- In 2078, there was a minor increase, with 151 students enrolled in the B.Ed. program.
- In 2079, the number of students decreased to 97 in the B.Ed. program.

At Mahakavi Devkota campus, the student enrollment data for the Bachelor of Arts (B.A) program for the years 2074 to 2079 as follows:
- In 2074, there were 8 students enrolled in the B.A program.
- In 2075, the enrollment increased to 12 students in the B.A program.
- In 2076, there was a significant drop in enrollment, with only 2 students in the B.A program
- In 2077, the enrollment further decreased to just 1 student in the B.A program.
- In 2078, there was a slight increase, with 5 students enrolled in the B.A program.
- In 2079, the enrollment remained at 5 students in the B.A program.

At Mahakavi Devkota campus, the student enrollment data for the Bachelor of Business Administration (BBA) program for the years 2074 to 2079 as follows:
- In 2074, there were no students enrolled in the BBA program.
- In 2075, enrollment started with 4 students in the BBA program.
- In 2076, there was a significant increase in enrollment, with 33 students joining the BBA program.

- In 2077, the enrollment remained at 33 students in the BBA program.
- In 2078, there was a slight decrease, with 29 students enrolled in the BBA program.
- In 2079, the enrollment increased again to 38 students in the BBA program.

At Mahakavi Devkota Campus, the student enrollment data for the Bachelor in Information and Communication Technology Education (BICTE) program for the year 2078 and 2079 is as follows:

- In 2078, there were 8 students enrolled in the BICTE program.
- In 2079, there was an increase in enrollment, with 18 students in the BICTE program.

At Mahakavi Devkota Campus, the student enrollment data for the Master of Business Studies (MBS) program for the year 2078 and 2079 is as follows:

- In 2078, there were 29 students enrolled in the MBS program.
- In 2079, the enrollment decreased to 22 students in the MBS program.

B.Ed. Pass Percentage

Year	2074	2075	2076	2077	2078
1st year	18.33	14.68	34.55	15	12.76
2nd year	38.1	43.47	43.33	27.27	20.28
3rd year	60.86	19.44	36.66	54.1	20.52
4th year	-	-	68.66	51.58	54.38

Table 4: B.Ed. Pass Percentage

This data represents the pass percentages for students in the B.Ed program at this Campus over multiple years are as follows:

First Year

- In 2074, the pass percentage was 18.33%.
- In 2075, the pass percentage was 14.68%.
- In 2076, the pass percentage significantly increased to 34.55%.
- In 2077, the pass percentage was 15%.
- In 2078, the pass percentage decreased to 12.76%.

Second Year

- In 2074, the pass percentage was 38.1%.
- In 2075, the pass percentage increased to 43.47%.
- In 2076, the pass percent was 43.33%.
- In 2077, the pass percentage was 27.27%.
- In 2078, the pass percentage was 20.28%.

Third Year

- In 2074, the percentage was 60.86%.
- In 2075, the pass percentage decreased to 19.44%.
- In 2076, the pass percentage was 36.66%.
- In 2077, the pass percentage increased to 54.1%.
- In 2078, the pass percentage was 20.52%.

Fourth Year

- In 2074, there is no data available.
- In 2075, there is no data available.
- In 2076, the pass percentage was 68.66%.
- In 2077, the pass percentage was 51.58%.
- In 2078, the pass percentage was 54.38%.

BBS Pass Percentage

Year	2074	2075	2076	2077	2078
1st year	8	27.45	36.64	33.19	10
2nd year	42.31	39.24	25.88	38.98	16.69
3rd year	42.31	35	41.07	60.25	38.46
4th year	68.75	59.37	62	64.15	78

Table 5: BBS Pass Percentage

This data represents the pass percentages for students in the BBS (Bachelor of Business Studies) program at this Campus over multiple years are as follows:

First Year

- In 2074, the pass percentage was 8%.
- In 2075, the pass percentage increased to 27.45 %.
- In 2076, the pass percentage further increased to 36.64%.
- In 2077, the pass percentage continued to increase to 33.19%.
- In 2078, the pass percentage decreased to 10%.

Second Year

- In 2074, the pass percentage was 42.31%.
- In 2075, the pass percentage was 39.24%.
- In 2076, the pass percentage decreased to 25.88%.
- In 2077, the pass percentage increased to 38.98%.
- In 2078, the pass percentage decreased to 16.69%.

Third Year

- In 2074, the pass percentage was 42.31%.
- In 2075, the pass percentage was 35%.
- In 2076, the pass percentage increased to 41.07%.
- In 2077, the pass percentage further increased to 60.25%
- In 2078, the pass percentage was 38.46%.

Fourth Year

- In 2074, the pass percentage was 68.75%.
- In 2075, the pass percentage was 59.37%.
- In 2076, the pass percentage was 62%.
- In 2077, the pass percentage increased to 64.15%.
- In 2078, the pass percentage further increased to 78%.

BBA Pass Percentage

Year	1st sem	2nd sem	3rd sem	4th sem	5th sem	6th sem	7th sem
1st Batch [2075]	50	75	100	100	100	100	100
2nd Batch [2076]	89.65	76.66	100	96.66	96.55	-	-
3rd Batch [2077]	51.51	90.32	93.1	-	-	-	-
4th Batch [2078]	64.28	88.46	-	-	-	-	-

Table 6: BBA Pass Percentage

This data represents the pass percentages for students in the BBA program at this Campus, as per batches and semesters. It shows how the pass percentages vary across different semesters and batches are as follows:

First Batch 2075

- First Semester: 50% pass.
- Second Semester: 75% pass.
- Third Semester: 100% pass.
- Fourth Semester: 100% pass.
- Fifth Semester: 100% pass.
- Sixth Semester: 100% pass.
- Seventh Semester: 100% pass.

Second Batch 2076

- First Semester: 89.65% pass.
- Second Semester: 76.66% pass.
- Third Semester: 100% pass.
- Fourth Semester: 96.66% pass.
- Fifth Semester: 96.55% pass.

Third Batch 2077

- First Semester: 51.51% pass.
- Second Semester: 90.32% pass.
- Third Semester: 93.1% pass.

Fourth Batch 2078

- First Semester: 64.28% pass.
- Second Semester: 88.46% pass.

Data of drop out in BBS program

Year	Student No.	Drop out	Drop out %
2074	106	78	73.54
2075	77	18	23.37
2076	76	40	52.63
2077	134	75	55.97
2078	151	49	32.45

Table 7: Data of drop out in BBS program

These data show the number of students who dropped out of the B.Ed. program each year, along with the corresponding dropout percentages. This percentage indicates the proportion of students who left the program in each year relative to the total number of students at the beginning of that year. Here is the dropout record for the B.Ed. (Bachelor of Education) program at this Campus for the specified years:

In 2074

- Total Students: 106
- Total Dropouts: 78
- Dropout Percentage: 73.54%

In 2075

- Total Students: 77
- Total Dropouts: 18
- Dropout Percentage: 23.37%

In 2076

- Total Students: 76
- Total Dropouts: 40
- Dropout Percentage: 52.63%

In 2077

- Total Students: 134
- Total Dropouts: 75
- Dropout Percentage: 55.97%

In 2078

- Total Students: 151
- Total Dropouts: 49
- Dropout Percentage: 32.45%

Graduate Employment

Year	Total Graduates	Employed	Employment %
2074	64 (55)	21	32.86
2075	31 (24)	8	25.8
2076	57 (48)	22	38.5
2077	36	21	58.33
2078	64 (34)	6	17.64

Table 8: Graduate Employment

These data depict the number of graduates and the percentage of graduates who were employed in each year. The employment percentage indicates the proportion of graduates who found employment in each year relative to the total number of graduates in that year. Here is the employment record for graduates of this Campus for the specified years:

In 2074

- Total Graduates: 64
- Graduates Employed: 21
- Employment Percentage: 32.86%

In 2075

- Total Graduates: 31
- Graduates Employed: 8
- Employment Percentage: 25.8%

In 2076

- Total Graduates: 57
- Graduates Employed: 22
- Employment Percentage: 38.5%

In 2077

- Total Graduates: 36
- Graduates Employed: 21
- Employment Percentage: 58.33%

In 2078

- Total Graduates: 64
- Graduates Employed: 6
- Employment Percentage: 17.64%

2.3. Library

Library is essential for quality education. The main purpose of the library is to provide study and research materials to students, lecturers, professors and people of the community in addition to text books, reference books, journals, articles and other books. A separate library has been established in the campus to provide textbooks, reference books and additional books to students, teachers and community members. There are 10256 books in the said

library out of which 121 are reference books. Apart from this, there is also an arrangement of E-library in the campus.

2.4. Facilities Provided by the Campus

Mahakavi Devkota Campus, which was established with the aim of providing quality higher education to people from economically and socially backward classes and communities, is providing quality education at low fees. The campus has distributed an amount equal to 3 percent of the total monthly fee in the form of scholarship. In addition, it collects support from various donors and distributes scholarships. Scholarships are being distributed under the scholarship procedure for the various topics such as diligent, poor, Dalits, marginalized, indigenous tribes, Muslims, Madhesi, disabled, and sports. The campus conducts extra classes for quality education. Students are provided with two sets of books for annual system, 1 set for semester system. Internal and external competitions are conducted every month for overall development of students. The campus is preparing to conduct non-credit courses to provide additional knowledge to the students. This will develop the learning ability and skills of the students. The campus has provided bus service at a low cost for the students who come to the campus from far away. Free sanitary pads are provided to female students. Hot and cold water is provided. A convenient canteen has been arranged. Sports equipments have been provided for games like basketball, football, table tennis, and chess. A well-equipped library has been managed.

2.5. Latest Human Resource in MDC

Human resources play key role for the development of any institution. MDC is always effortful to recruit hard-working and dedicated human resources and develop their professionalism through different seminars, trainings, exposures etc.

Details of Teaching and Non- Teaching Staff
Teaching Staff

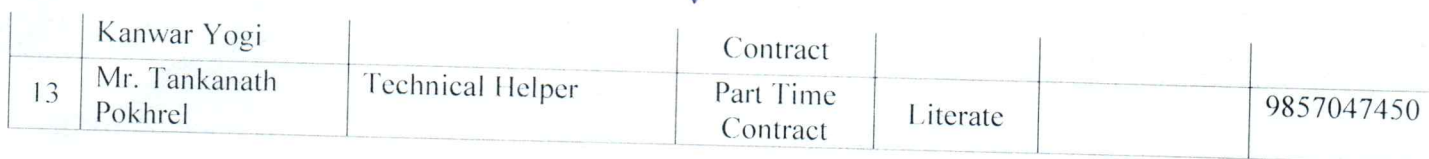| S. N.	Name	Designation	Nature of Appointment	Qualification	Specialization	Contact No.
1	Mr. Narayan Prasad Dhakal	Reader / Campus Chief, IQAC Head	Permanent	M.Ed.	Curriculum & Evaluation	9849120585
2	Mr. Prakash G.C.	Reader / Assistant Campus Chief	Permanent	M.Com.	Account	9866072592
3	Mr. Babin Sharma Sapkota	Lecturer / Education & Humanities Department Head	Permanent	M.A.	Population	9847248236
4	Mr. Bhim Lal Dhakal	Lecturer / Management Department Head	Permanent	M.B.S.	Finance	9857033533
5	Ms. Sulochana Aryal	Lecturer / Montessori /Extra Curricular Activities, Co-ordinator	Permanent	M.Ed.	Health	9847075852
6	Mr. Hari Prasad Bashyal	Lecturer / Enrollment Support Cell, Co-ordinator	Permanent	M.Phil	English	9857046341
7	Mr. Haridatta Sharma	Lecturer / Public Information Cell & BICTE, Co-ordinator	Permanent	M.A.	Nepali	9847079991
8	Mr. Surya Prasad Dhakal	Lecturer / Student Support & Guidance Cell, Co-ordinator	Permanent	M.A.	English	9857045486
9	Mr. Dadhiram Poudyal	Lecturer / IQAC Member Secretary	Permanent	M.B.S.	Finance	9857026737
10	Mr. Padam Pandey	Teaching Assistant / MBS, Co-ordinator	Full Time Contract	M.A.	English	9841881598
11	Mr. Yadav Prasad Bhattarai	Teaching Assistant	Full Time Contract	M.A.	Economics	9847545185
12	Mr. Chiranjivi Bashyal	Teaching Assistant / Internal Exam Cell, Co-ordinator	Full Time Contract	M.B.S	Finance	9847350142
13	Mr. Bikash Rana	Teaching Assistant / Research Management Cell, Co-ordinator	Full Time Contract	M.Phil Running	Finance	9847407752
14	Mr. Tara Prasad Pandey	Teaching Assistant / BBA, Co-ordinator	Full Time Contract	M.B.S.	Finance	9857064677
15	Mr. Prabin Sharma	Teaching Assistant	Full Time Contract	MBS	Finance	9847339236
16	Mr. Bed Prasad Regmi	Teaching Assistant	Full Time (Course) Contract	PhD Scholar	Maths	9847298570
17	Mr. Vijay Adhikari	Teaching Assistant	Full Time (Course) Contract	M.C.A	Computer	9849981541
18	Mr. Suraj Kumar Karna	Teaching Assistant	Full Time, (Course)	MBA	Finance & Marketing	9826473536

			Contract			
19	Mr. Bedlal Panta	Part Time Teacher	Part Time	M.Sc.	Maths	9847054116
20	Ms. Pabitra Devi Poudel	Part Time Teacher	Part Time	M.Phil.	Nepali	9847420023
21	Mr. Rishi Pokharel	Part Time Teacher	Part Time	M.Ed.	Nepali	9849493571
22	Mr. Baburam Basnet	Part Time Teacher	Part Time	M.Phil Running	English	9841499202
23	Mr. Yubraj Upadhyay	Part Time Teacher	Part Time	M.B.S.	Account	9847062407
24	Mr. Cholakanta Regmi	Part Time Teacher	Part Time	M.Phil	English	9857046898
25	Mr. Kumar K.C.	Part Time Teacher	Part Time	M.A.	Economics	9867831182
26	Mr. Sandip Dhakal	Part Time Teacher	Part Time	M.C.A.	Computer	9842855949

Table 9: Details of Teaching Staff

Non-Teaching Staffs						
1	Mr. Kalak Bahadur Chhetri	Accountant	Permanent	I.A.	Economics	9847269048
2	Mr. Jagannath Bashyal	Librarian	Full Time Contract	10+2	Management	9847269178
3	Mr. Bishwash Shrestha	Computer Operator / EMIS	Part Time Contract	Bachelor	Humanities	9802621500
4	Mr. Saurav Khadka	EMIS / NEHEP, Assistant	Full Time Contract	Bachelor	BIM	9867164448
5	Mr. Ashish Kumar Chaudhary	Accountant Assistant	Full Time Contract	Bachelor	Management	9817551514
6	Mr. Manish Lamichhane	Librarian Assistant	Part Time Contract	Bachelor	Humanities	9847298640
7	Ms. Mamata Devi Rana	Office Assistant	Full Time Contract	10+2	Education	9749394077
8	Mr. Kosh Raj Pandey	Office Helper	Permanent	Literate		9819456220
9	Ms. Laxmi Adhikari	Office Helper	Full Time Contract	Literate		9749394099
10	Mr. Om Prasad Kumal	Driver	Full Time Contract	Literate		9864444683
11	Mr. Laxmipati Chapagain	Bus Helper	Full Time Contract	Literate		9846711438
12	Ms. Kamala	Office Helper	Full Time	Literate		9765242774

13	Kanwar Yogi Mr. Tankanath Pokhrel	Technical Helper	Contract Part Time Contract	Literate		9857047450

Table 10: Details of Non-Teaching Staff

2.6. Institutional Mechanism

Elected by Campus Assembly

a) Campus Management Committee

- Chairman: Mr. Krishna Prasad Lamichhane
- Member: Hon. MP. Dhruba Bahadur Pradhan
- Member: Hon. Khadga Basnet (Member of Lumbini Provincial Assembly)
- Member: Ms. Bimala Aryal (Mayor, Sunwal Municipality)
- Member: Mr. Bishnu Prasad Poudel
- Member: Mr. Arjun Kumar Pokhrel
- Member: Mr. Bhim Bahadur Thapa Chhetri
- Member: Mr. Gyanhari Aryal
- Member: Mr. Gopal Prasad Sharma
- Member: Mr. Umanath Pokhrel
- Member: Mr. Keshav Prasad Bhandari
- Member: Mr. Bhabiswor Tiwari
- Member: Mr. Salikram Sapkota
- Member: Ms. Laxmi Bhandari Bhattarai
- Member: Dr. Arun Kumar Chhetri(TU Representative)
- Member: Mr. Balkrishna Pangeni
- Member: Mr. Prakash B.K. (Students' Representative)
- Member: Ms. Sulochana Aryal (Teachers' Representative)
- Member: Mr. Narayan Prasad Dhakal (Member Secretary)

Elected by Campus Management Committee

b) Campus Advisory Committee

- Coordinator: Mr. Bodhraj Ghimire
- Member: Mr. Dadhiram Aryal
- Member: Prof. Humakanta Pandey
- Member: Mr. Yam Prasad Dhakal

21

- Member: Mr. Jit Bahadur Poudel
- Member: Mr. Basudev Aryal
- Member: Mr. Thirlal Sharma
- Member: Mr. Gopi Gyawali
- Member: Ms. Laxmi Pokhrel
- Member: Ms. Bhagwati Karmacharya
- Member: Mr. Yagya Prasad Pandey
- Member: Mr. Om Bahadur Pun
- Member: Capt. Gun Bahadur Thapa
- Member: Er. Omnath Bashyal
- Member: Ms. Sapana Adhikari

c) Campus Service Commission

- Coordinator: Mr. Bishnu Prasad Poudel
- Member: Mr. Umanath Pokhrel
- Member: Ms. Laxmi Bhandari Bhattarai
- Member: Subject Expert
- Member: Mr. Narayan Prasad Dhakal (Member Secretary)

2.7. Organizational Structure

Campus assembly is the supreme legislative body. It recommends 3 persons to T.U. for the chairman of CMC and T.U. selects any one of them for tenure of 3 years. Then CMC is formed under his/her leadership following Campus Statute, who is the supreme executive body. It works according to the campus statute and the direction of campus assembly. The organizational structure of MDC is diagrammatically presented below.
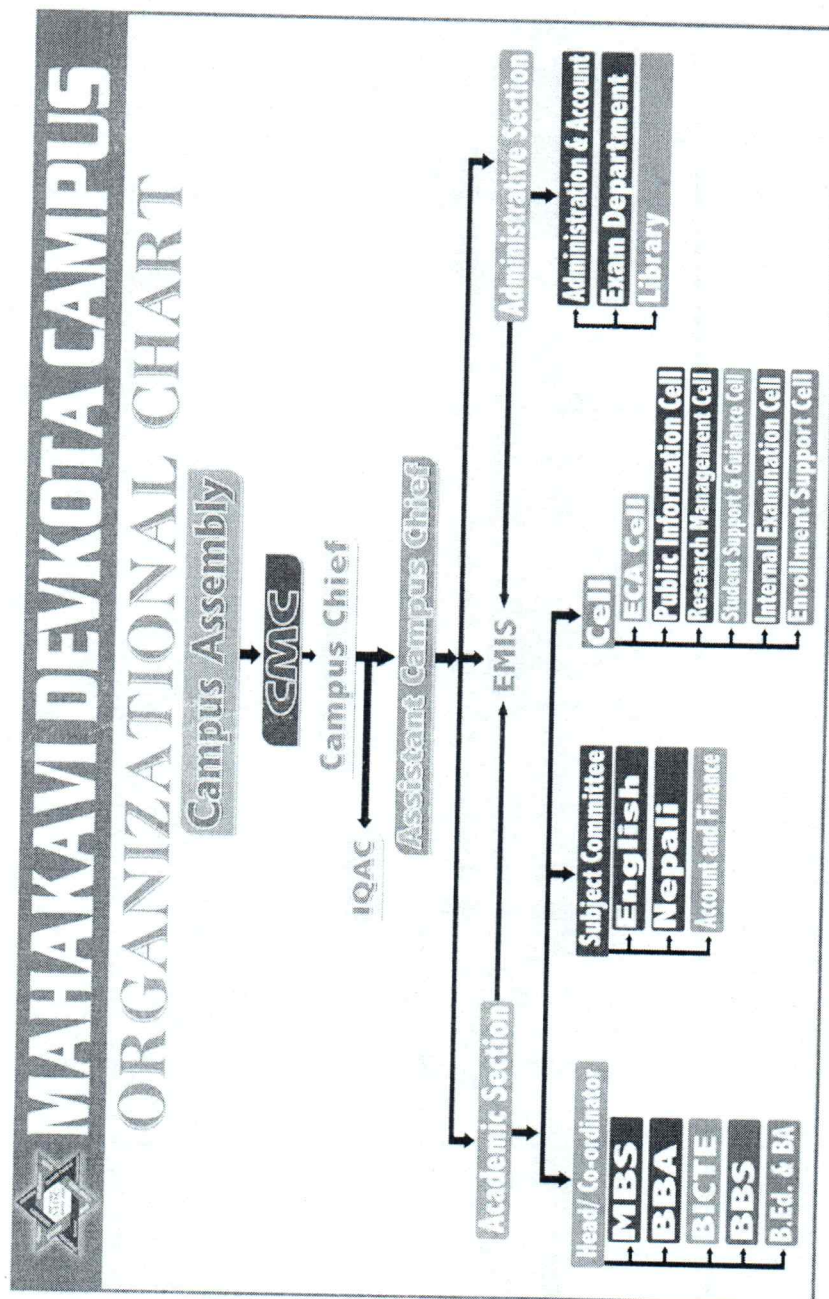

Figure 1: Organizational Chart

The organizational structure of Mahakavi Devkota Campus can be described as follows:

Campus Management Committee (CMC): CMC is the supreme executive body. It works according to the campus statute and the direction of campus assembly. This committee is responsible for the overall management and administration of the campus.

Campus Chief: The Campus Chief is the top level authorities' personnel for the overall leadership and management of the campus.

Internal Quality Assurance Committee: This committee is dedicated to ensuring the quality of education and services provided by the campus.

Assistant Campus Chief: It supports the Campus Chief in various administrative and academic functions.

Academic Section: This section is divided into different academic programs such as MBS, BBA, BICTE, BBS, B.Ed. and BA. Each program is regulated by a coordinator or a head.

Subject Committees: Within each academic program, there are subject committees for various subjects like English, Nepali, Account and Finance, which supervise the curriculum and academic activities for their respective subjects.

Cells: There are several cells that focus on specific areas. They are:

ECA (Extracurricular Activities) Cell: This Cell is responsible for organizing and managing extracurricular activities.

Public Information Cell: It relays campus information and built public relations.

Research Management Cell: It supports and promotes research activities within the campus and collaborates with other agency as well as provides a consultancy service.

Student Support and Guidance Cell: It provides guidance and support services to stakeholders.

Internal Examination Cell: It manages internal examinations and assessments to improve campus result.

Enrollment Support Cell: It assists with student admissions and enrollment.

Administrative Section: This section includes:

Administration and Account: It manages administrative functions and financial matters.

Exam Department: It handles university examinations.

Library: It manages the campus library, providing resources and services to stakeholders.

EMIS (Educational Management Information System) Cell: This Cell handles the collection, management and analysis of data related to the campus's educational activities and performance.

In summary, Mahakavi Devkota Campus has a well-structured organizational hierarchy that encompasses academic and administrative units, committees, and cells, all working together to provide quality education and support services to its students.

2.8. Financial Position

Summary of Income for the Last Three Fiscal Years

Fiscal Year	Self generated Resources		Grants from other	Total
2076/77	1,287,239/00	1,652,845/77	925,875/00	15,451,459/77
2077/78	15,751,121/00	1,768,890/14	3,575,954/00	21,095,965/14
2078/79	30,598,773/00	1,901,067/36	2,352,401/00	34,852,241/36

Table 11: Summary of Income for the Last Three Fiscal Years

This summary provides an overview of the income generated by the Campus for the last three fiscal years, including self-generated resources from student fees and other sources, as well as grants from external sources which are presented below:

Fiscal Year 2076/077

Self-Generated Resources:

- Student Fee: NPR 12,872,739/00
- Other Sources: NPR 1,652,845/77
- Grants: NPR 925,875/00

Total Income: NPR 15,451,459/77

Fiscal Year 2077/078

Self-Generated Resources:

- Student Fee: NPR 15,751,121/00
- Other Sources: NPR 1,768,890/14
- Grants from Others: NPR 3,575,954/00

Total Income: NPR 21,095,965/14

Fiscal Year 2078/079

Self-Generated Resources:

- Student Fee: NPR 30,598,773/00

- Other Sources: NPR 1,901,067/36

- Grants from Others: NPR 2,352,401/00

Total Income: NPR 34,852,241/36

Summary of Expenditure for the Last Three Fiscal Years

Fiscal Year	Direct Expenditure	Office Conduct Expenditure	Staff Expenditure	Other Expenditure	Total
2076/77	12,591,037/00	2,369,763/00	1,667,218/00	1,882,483/24	18,510,501/24
2077/78	13,361,976/00	2,378,423/00	1,711,861/00	3,163,483/15	20,615,743/15
2078/79	23,113,873/00	3,744,107/82	2,269,031/00	4,139,496/22	33,266,508/04

Table 12: Summary of Expenditure for the Last Three Fiscal Years

This summary provides an overview of the expenditure incurred by the Campus for the last three fiscal years, including direct expenditure, office conduct expenditure, staff expenditure, and other expenditure, along with the total expenditure for each year which is presented below:

Fiscal Year 2076/077

- Direct Expenditure: NPR 12,591,037/00

- Office Conduct Expenditure: NPR 2,369,763/00

- Staff Expenditure: NPR 1,667,218/00

- Other Expenditure: NPR 1,882,483/24

Total Expenditure: NPR 18,510,501/24

Fiscal Year 2077/078

- Direct Expenditure: NPR 13,361,976/00

- Office Conduct Expenditure: NPR 2,378,423/00

- Staff Expenditure: NPR 1,711,861/00

- Other Expenditure: NPR 3,163,483/15

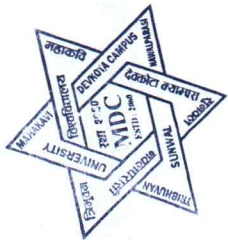**Total Expenditure: NPR 20,615,743/15**

Fiscal Year 2078/079
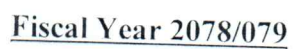
- Direct Expenditure: NPR 23,113,873/00

- Office Conduct Expenditure: NPR 3,744,107/82

- Staff Expenditure: NPR 2,269,031/00

- Other Expenditure: NPR 4,139,496/22

Total Expenditure: NPR 33,266,508/04

2.9. Review of Strategic Plan (2071-2076)

S. No.	Objectives	Achievements	Remarks
1	Offer attractive academic programs according to current global context.	• New Program (BBA) has been added • Required Infrastructure, Facilities and Human Resources are managed accordingly.	• Affiliation for BICTE is in under process. • Other additional facilities will be added gradually.
2	Professional development of faculties.	• Trainings and Workshops have been organized regularly • Seed Money has been provided to 3 faculties for Higher Studies.	• Faculty development programs will be conducted regularly.
3	Help to develop students' practical & professional skill	• Professional skill development trainings have been organized regularly. • Additional Books and research materials have been added in the Library.	• The trainings and workshop for article writings will be conducted for both faculties and students.
4	Facilitate the overall development of students	• Soft skills trainings like public speaking, leadership trainings have been organized regularly. • Extra-curricular activities and sports weeks have been organized.	• ECA and Sports Weeks will be included in academic calendar
5	Motivate marginalized communities for higher education	• N/A	• Awareness programs will be organized.
6	Encourage marginalized communities for higher education	• Internal Scholarship has been provided regularly and scholarship fund has been managed from different sources.	• Provisions for providing a set of text book will be made in association with publications. • Emphasis will be given on the job placement.
7	Manage required infra-structure for research activities	• A separate room for research cell has been provided with required facilities.	• Additional research materials and facilities will be added.
8	Relate teaching & learning with research	• Budget for Research cell has been allocated regularly. • Regular survey after the completion of the course has been conducted. • Provision for providing research seed	• 5% Budget of total operational budget will be allocated to research cell. • The trainings and workshop for article writings will be conducted

29

		money has been made.	for both faculties and students.
			• The Internet facility for both faculties and students will be increased. • Additional Computers, laptops and electronic devices will be added accordingly.
9	Manage required ICT facilities	• Additional Computers and Laptops have been managed. • New Computer lab has been constructed. • Electronic devices like printers, Xerox machines, scanner have been added.	
10	Optimum use of modern technology both in the teaching learning & the administrative activities.	• Basic Computer course training, training for slide presentation, handling multimedia, collecting teaching materials through internet surfing have been regularly conducted for faculties. • Barcode system in the Library has been installed.	• The web page and EMIS software will be upgraded as required. • Networking of all administrative section through computerized system will be completed.
11	Implant social & moral values on students.	• Provision for ISR has been made and different social responsibility activities have been conducted regularly that added social and moral values on students from which society has been benefitted from such activities. • Cultural programs, health camps, volunteering social programs and social campaigning have been organized.	• Regularly conducting ISR activities.
12	Increase number & pass percentage of students.	• Significant increment in number of enrollment and pass percentage of the students. • Transportation facility is provided. • Extra classes have been managed. • IQAC Guideline has been prepared. • Provision for academic scholarship (h]x]Gbf/ 5fqj[QL) has been made. • Additional text books and reference books have been added in the library.	• IQAC Guideline will be amended as required. • IQAC will be mobilized for betterment of the campus. • Transportation facility will be extended. • Scholarship fund will be expanded.

#	Objective	Achievements	Future Plan
13	Help our graduates to get success in life.	• Orientation for job oriented competitions such as PSC, TSC and Teaching License have been organized regularly. • Provision for providing recommendation to take internships has been made • Interaction sessions with successful personalities have been organized.	• Job placement facility will be formalized. • Training and Workshops for Entrepreneurship development will be organized. • Seed Money for Entrepreneurship will be provided to students.
14	Manage adequate sophisticated infrastructure & learning resources.	• An additional campus floor (3rd) has been constructed & campus premises have been tiled. • Garden has been properly managed and the path around it has been tiled. • Campus office and other administrative cells have been furnished. • New Generator has been purchased for power back up. • Guard house and a store room have been constructed. • Training hall has been constructed and false ceiling has been added. • Compound wall has been constructed. • Master plan has been prepared. • Alternate entry/Exit to the main building has been constructed. • CCTV Cameras are added. • Building has been painted. • Aluminum partition has been done.	• Required infrastructure and learning resources will be managed accordingly.
15	Manage extra source of income to college	• Substantial help from the local government, businessman and social workers has been obtained. • UGC schemes have been grabbed. • QAA Certification has been achieved.	• Extra source of income will be managed.

Table 13: Review of Strategic Plan (2071-2076)

2.10. SWOT Analysis of the Campus

Strength

1. All the activities in the campus are conducted according to the provisions and directives mentioned in the campus statute, by laws and strategic plans.
2. Vision, mission, goals and objectives are clearly defined.
3. Functional guidelines of each department, cell and section is prepared.
4. All the curricular and extracurricular activities are scheduled in annual calendar and conducted accordingly.
5. A comprehensive organogram is formed.
6. Physical infrastructures are developed (drinking water, spacious playground, computer lab, seminar hall, installation of AC, CC camera within the campus premises, technology friendly classrooms etc.)
7. Student enrollment and pass rate have increased.
8. Financial aid has been provided to students through the campus source, government and agencies.
9. Graduates are traced annually, and feedback from students and stakeholders is obtained regularly.
10. Effective evaluation system to access the performance of students and teachers is adopted.
11. Software based service has been provided from EMIS, library and account.
12. Research budget has been allocated.

Weakness

1. Small number of M.Phil. degree holders is recruited in the campus.
2. International linkage in teaching and research has not yet been established.
3. The library system is not fully automated.
4. Activities related to placement, extension and outreach are not satisfactory.
5. Impact analysis of information system is not satisfactorily carried out.

Opportunities

1. Well-facilitated infrastructure, sound academic environment and increasing demand of students for the professional courses in the catchment areas of the campus have encouraged the institution to add other academic programs.
2. Public awareness towards higher education has increased.
3. Both teachers and students are gradually becoming computer literate. The campus environment itself is technology friendly. All these assist in effective delivery of the lessons.
4. The campus has signed MOU with other academic institution through which it can promote research activities.

Threats

1. No regular extra source of income of the campus
2. Alarmingly high dropout rate
3. Inclination of students towards abroad studies as well as overseas employment immediately after +2
4. Job placement for graduates in the local market is difficult.

Making available the human resources up-to-date in the modern and digital age is challenging

CHAPTER THREE: Strategic Plan of MDC 2021-2026 (Revised 2023)

3. Introduction

Planning is very important to any organization to move ahead clearly & successfully. So it is popularly said 'well planned is half done'. MDC has also realized it & has begun to move accordingly. It prepared five years strategic plan in 2071 with the involvement of all stakeholders. After completion of first strategic plan, second strategic plan was implemented. As per Campus' need, the ongoing second strategic plan has been recently revised in 2080 with the inclusion of specific time frame & the resources required. The revised strategic plan of MDC is given below.

3.1. Vision and Mission

Vision:
MDC will be an excellent academic center of higher education.

Mission:
To develop globally competent & skilled human resources.

3.2. Goals of Strategic Plan

- To develop marketable human resources
- To promote research, consultancy and extension
- To promote professionalism in higher education
- To develop modern environment friendly infrastructure
- To align resources with sustainability

Goal 1: To develop marketable human resources

Objective:

a) Offer attractive academic program according to current global context.

b) Increase equity access in higher education.

c) Internship on National and International employers.

d) Placement to pass out student.

Goal 2: To promote research, consultancy and extension

Objective:

a) Enrich Research Cell.

b) To provide research, consultancy, extension service.

c) Publish Research based article and journal.

d) Relate teaching and learning with research.

Goal 3: To promote professionalism in higher education

Objective:

a) Professional development of faculties.

b) Manage adequate learning resources.

c) Professional skill development of students.

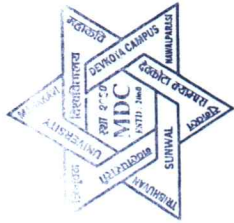## Goal 4: To develop modern environment friendly infrastructure

Objective:

a) Sophisticated infrastructure.

b) To maintain greenery in the campus premises.

Goal 5: To align resources with sustainability

Objective:

a) Make necessary preparation to develop International College.

b) To progress other developments.

c) Manage extra sources of income to college.

3.3. Objectives of Strategic Plan

Goal 1: To develop marketable human resources.

Objective (a) Offer attractive academic programs according to current global context.
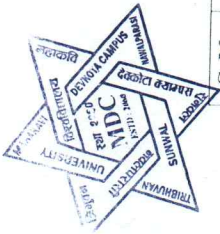
S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
1.	A. New Affiliation	a. Need Assessment	2077	50,000	Campus	Campus	MBS affiliation received.
		b. Field Survey	2077	50,000	Campus	Campus	
		c. Master Degree Affiliation (MBS. M. Ed)	2079	20,00,000	Campus	Campus	
		d. Professional Course (BIM, BCA, BTTM etc.) Affiliation.					
	B. Program Autonomy	a. Need Assessment	2078	15,00,000	Campus	Campus	
		b. Field Visit (Campus, University)	2078	1,00,000	Campus	Campus	N/A
		c. Field and Society Survey.	2078	2,00,000	Campus	Campus	
		d. Interaction with employers	2079	1,00,000	Campus	Campus	
		e. Curriculum Design.					
		f. Curriculum Submission at University & Affiliation	2079	1,00,000	Campus	Campus	
			2080	10,00,000	Campus	Campus	
		g. Class Start.	2080	15,00,000	Campus	Campus	
			2081	NA	NA	Campus	

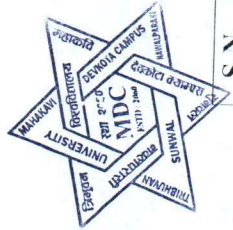| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
2	A. Section Add In BBA	a. Submit Proposal to University	2077	50,00,000	Campus	Campus	Section added in BBA
		b. Affiliation	2078	15,00,000	Campus	Campus	
	B. International in-demand course affiliation preparation.	a. University Visit.	2078	10,00,000	Campus	Campus	N/A
		b. Field Survey.	2078	5,00,000	Campus	Campus	
		c. Exposure					
		i. Visit	2079	5,00,000	Campus	Campus	
		ii. Joint Publication	2080	5,00,000	Campus	Campus	
		iii. Regular Touch	Regular	NA	NA	Campus	
		iv. Library Extension	2079	10,00,000	Campus	Campus	
		v. Teacher Exchange	2080	1,00,000	Campus	Campus	
		d. Interaction with University	2080	15,00,000	Campus	Campus	

Objective: (b) Increase equity access in higher education

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
3	A. Scholarship	a. Provide Scholarship to Disadvantages Group.	Yearly	2,50,000	Campus	Campus	Provision for scholarship has been made.
		b. Provide scholarship to excellent students.	Yearly	1,50,000	Campus	Campus	Scholarship fund has been expanded.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
1	B. Book Distribution	a. Provide text books set to all students of semester course.	Yearly	1,50,000	Donation Campus	Campus	A set of textbook has been provided to all semester based students.
		b. Provide text books and course books to needy students of BBS & B. Ed.	Yearly	2,50,000	Campus	Campus	Textbooks and Reference books have been added to library.

Objective: (c) Internship on National and International Employers

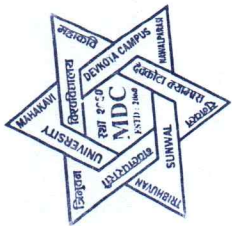| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
4	Internship	a. Relation building with national and international employers.	Yearly	2,00,000	Campus	Campus	• Provision for providing recommendation to take internships has been made.
		b. Contract with employers	Yearly	2,00,000	Campus	Campus	
		c. Recommending students for internship	Yearly	NA	NA	Campus	• MOU has been signed

Objective: (d) Placement for passout student.

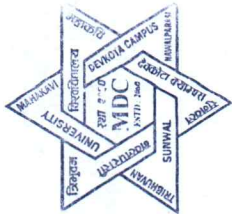| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
5	A. Placement	a. Relation building with employers.	Yearly	1,00,000	Campus	Campus	Entrepreneurship Workshops have been organized.
		b. Contract with employers. (National & International)	Yearly	1,00,000	Campus	Campus	Placement service has been formalized.
		c. Student Placement					
		• Municipality	Yearly	50,000	Campus	Campus	
		• Other Agencies	Yearly	50,000	Campus	Campus	
	B. Self Employment	a. Encourage students for self employment	Yearly	50,000	Student	Student	
		b. Run entrepreneurship motivation class	Yearly	1,00,000	Student	Student	

Goal 2: To promote research, consultancy & extension

Objective: (a) Enrich Research Cell

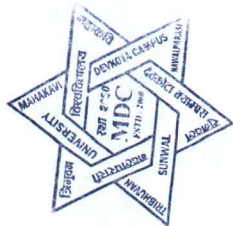| S.N.	Main Activities	WBS		Schedule	Cost	Source	Responsibility	Remarks
6	A. Research Cell	a.	Manage Required Infrastructure and materials.	2078	1,50,000	UGC Campus	Campus	Additional Infrastructure has been managed.
		b.	Research Training.	Yearly	1,50,000	UGC Campus	Campus	Article writing training and Qualitative Research Training have been organized.
		c.	Encourage Faculties & students for research.	Yearly	1,50,000	Campus	Campus	
		d.	Promote research based teaching learning activities.	Yearly	1,00,000	Campus	Campus	
	B. Consultancy service departments.	a.	Establish Consultancy service department	2077	1,50,000	Campus	Campus	N/A
		b.	Approve Consultancy serve department	2077	NA	NA	Campus	
		c.	Provide Responsibility	2077	NA	NA	Campus	

Objective (b) Provide research, consultancy, extension service.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
7	A. Research Service	a. Contact with national / international agency	Yearly	1,00,000	Campus	Campus	Research consultancy Service has been provided.
		b. Contract with National agency.	Yearly	1,00,000	Campus	Faculty	
		c. Contract with International agency.	Yearly	1,50,000	Local National International Business Other	Faculty	
	B. Consultancy & extension service	a. Provide Consultancy service.	2078	2,00,000	Campus	Campus	Consultancy service has been formalized.
		b. Provide Extension service.	2078	2,00,000	Campus	Campus	

Objective (c) Publish Research Based Journal

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
8	A. Journal Publication	a. Collect articles from the faculties	Yearly	1,00,000	Campus	Campus	Peer reviewed journals have been annually published.
		b. Peer Review the articles	Yearly	2,00,000	Campus	Campus	
		c. Journal Publication	Yearly	1,00,000	Campus	Campus	
	B. Article Publication in national and international peer reviewed journals	a. Encourage faculties to write research-based articles	2077	1,00,000	Campus	Campus	Faculties have been provided with article writing trainings (qualitative and quantitative).
		b. Work jointly with national and international institution.	2077	1,50,000	Campus	Campus	Incentives have been provided to the authors of the articles.

Objective (d) Relate Teaching and Learning with Research.

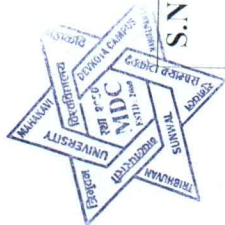| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
9	A. Research in Teaching	a. Practice research in teaching	Regularly	NA	NA	Campus	Two collaborative research on: "Determinants of College Choice Decisions among Business Students" and "Factors Influencing Dropout Rate in Bachelors of Education" is ongoing.
		b. Solve academic problems through research	Regularly	NA	NA	Campus	
		c. Find new teaching model.	2078	1,00,000	Campus	Campus	
	B. Research in Learning	a. Involve students in Research activities.	Regularly	50,000	Campus	Campus	
		b. Establish Research based activities in learning	Regularly	NA	NA	Campus	
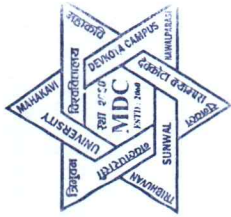
Goal 3: To Promote professionalism in higher education

Objective (a) Professional development of faculties.

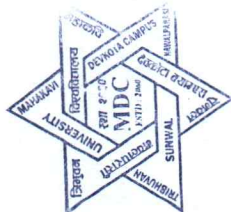| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
10	A. Further Study	a. Encourage faculties for higher study	Regularly	NA	Campus	Faculty	Provision for providing seed money and unpaid leave has been made.
		b. Provide seed money	Regularly	1,50,000	Campus	Campus	
		c. Provide paid leave for study	Regularly	NA	Campus	Campus	
	B. Training	a. Organize teaching training	Regularly	1.00.000	Campus	Campus	Teachers' Professional Development Training Programs have been organized.
		b. Participate in national and international training	Regularly	1.50,000	Campus	Faculty	
	C. Retain the faculties	a. Provide standard Facility to Faculties.					Faculties have been promoted as required and salary scale has been defined.
		b. Promotion to faculties.	2079	As per required	Campus	Campus	
		i. Part Time					
		ii. Full Time Contract					
		iii. Permanent	Regularly	As per required	Campus	Campus	
		c. Other Facilities	2080	As per required	Campus	Campus	

43

Objective: (b) Use of modern technology in teaching learning.

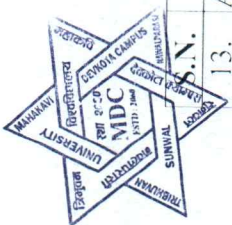| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
11.	A. Electronic Device	a. Manage modern sufficient technology	2080	50,00,000	UGC Donation	Campus	Modern teaching learning materials have been added.
		b. Install and upgrade software.	Yearly	2,00,000	UGC Donation	Campus	New software has been installed. (Library, Account and EMIS have been integrated)
	B. Technology in teaching	a. Encourage Faculties for slide presentation and online presentation.	Regularly	NA	NA	Faculty	PowerPoint presentation training has been organized.
		b. Encourage students to use available technology.	Regularly	NA	NA	Faculty	

44

Objective: (c) Manage adequate learning resources in campus.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
12.	A. Book	a. Add text books in library	Yearly	1,00,000	Campus Donation	Campus	Additional Course Books and Educational Journals have been added in the Library.
		b. Add course books in library	Yearly	1,00,000	Campus Donation	Campus	Additional text books and reference books have been added in the library.
		c. Add reference books in library	Yearly	1,00,000	Campus Donation	Campus	
		d. Add educational journals in library.	Yearly	1,50,000	Campus Donation	Campus	
	B. Library Extension	a. Contract with national and international library.	2078	2,00,000	Campus	Campus	E-Library Service has been obtained from TU Central Library.
		b. Purchase and Co-operative library extension	2079	40,00,000	UGC Donation	Campus	
	C. Lab	a. Manage lab as required in campus	2080	40,00,000	UGC Province Governm ent	Campus	An additional Computer Lab has been Constructed.
		b. Encourage faculties and students for the maximum use of lab.	Regularly	NA	NA	Campus	

45

Objective: (d) Professional skill development of students.

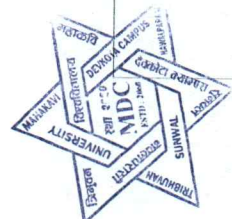| S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
13.	A. Training	a. Organize trainings as per subject requirement.	Regularly	2,00,000	Student Campus	Campus	• Basic share market and banking training
		b. Organize motivational training	Regularly	1,50,000	Student Campus	Campus	• PSC & TSC Orientation • General banking Workshop
		c. Additional skill development training organization.	As per Required	1,50,000	Student Campus	Campus	• Teaching Capacity Development Skill Training For B.Ed. Students
	B. Extra activities	a. Organize extracurricular activities.	Regularly	1,50,000	Campus	Campus	• Accounting Training • Taxation & Auditing Training • Freelancing Workshop
		b. Encourage students to participate in national & international competition.	Regularly	1,50,000	Campus	Campus	• Workshop on Case Analysis • Workshop on Entrepreneurship Development have been organized. • Participated in Stock Pitching Competition and Business Plan Challenge.

46

Goal 4: To develop modern environment friendly infrastructure.
Objective (a) Manage sophisticated infrastructure.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
14.	A. Land Ownership	a. Process to land ownership	2077	50,000	Campus	Campus	Process to land ownership is under process
		b. Receive land ownership certificate of entire campus area	2078	5,00,000	Campus	Campus	
	B. New Building	a. Construct New Building	2079	2,00,00,000	State Govt. Local Govt. UGC	Campus	New Campus Building has been constructed.
		b. Construct New administration building	2080	1,50,00,000	State Govt. Local Govt. UGC	Campus	
		c. Construct Seminar Hall	2081	50,00,000	Samsad Bikas Kosh Local Govt.	Campus	
		d. Technologically well-equipped classroom development	2080	40,00,000	UGC, State Govt.	Campus	Technologically well-equipped classrooms have been developed.
		e. New canteen building	2079	35,00,000	UGC Local Govt. State Govt.	Campus	
	C. Compound	a. Complete campus boundary wall	2079				

47

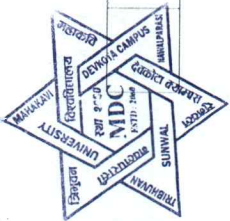| Activity	Schedule	Cost	Source	Responsibility	Remarks
Wall		1,00,00,000	State Govt. Samsad Bikas Kosh Local Govt.	Campus	
b. Compound other campus owned land.	2080				
a. Expand campus-entry road to two lanes.	2081	10,00,000	Local Govt. Campus	Campus	Campus Internal Paths have been redecorated. (Tiled and Painted)
D. Campus Road		30,00,000	Local Govt. Donation Campus	Campus	
b. Re-decorate internal road.	2079	25,00,000	UGC State Govt. Local Govt.	Campus	Campus-entry road has been expanded(graveled).

Objective: (b) To maintain greenery in the campus premises.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
15.	A. Garden Design	a. New design of campus garden	2077	3,00,000	Campus	Campus	Campus garden has been redesigned (the path around the garden has been tiled and painted. internal garden paths have been painted).
		b. Construct garden	2079	20,00,000	UGC Donation Campus	Campus	
	B. Extra activities	a. Plantation at campus boundary site.	Yearly	50,00,000	Campus Donation	Campus	Plantation within and outside campus premises has been done.
		b. Plantation at campus site.	Yearly	50,000	Campus Donation	Campus	

	operation.	As per Required	Required	Campus	Campus

Objective: (b) To progress in other developments.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
17.	A. Increase Pass rate	a. Training the faculty.	2077	1,00,000	Campus	Faculties	Teachers' Professional Development Trainings have been organized.
		b. Preparing a new teaching model & practicing it.	2078	50,000	Campus	Faculties	
		c. Maintaining best result.	2078	1,00,000	Campus	Faculties	
		d. Winning Best Campus Award	2080	5,00,000	Campus	Campus	
	B. Re-Accreditation	a. QAA Re-accreditation	2078	10,00,000	Campus	Campus	QAA Re-Accreditation process is on final stage.
	C. New model For BBS & B. Ed	a. Preparation of new model	2077	1,00,000	Campus	Faculty	N/A
		b. Run classes of BBS and B. Ed. with new model i. Professional BBS ii. Professional B. Ed	2078	2,00,000	Campus	Faculty	
	D. Merge & run Classes on Various Places	a. Merge with other different Colleges.	2080	2,50,000	Campus	Campus	N/A
		b. Run Classes in Various Places	2080	As per required	Campus	Campus	
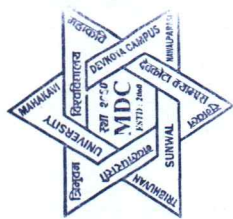
Objective: (c) Manage extra sources of income to college.

S.N.	Main Activities	WBS	Schedule	Cost	Source	Responsibility	Remarks
18.	A. Grab the skim run by UGC	a. Process the new scheme	2078	2,00,000	Campus	Campus	Different UGC Schemes have been grabbed.
		b. Grab the UGC new scheme	2078	1,00.000	Campus	Campus	
	B. Receive Donation	a. Building relation with national and international donors	Regularly	2,00,000	Campus	Campus	Regular donation has been obtained from Life Membership.
		b. Receive donation	Regularly	NA	NA	Campus	
	C. Alumni	a. Make alumni members active.	Regularly	50,000	Campus	Campus	Donation from Alumni Association. (Aluminum Partition. 'Chautari' construction)
		b. To receive donation.	Regularly	NA	NA	Campus	
	D. Provide Research Consultancy Service	a. Contract with national & international agencies.	As per Required	1,00,000	Campus	Campus	
		b. Provide paid research and consultancy service.	As per Required	1,00,000	Campus	Campus	
	E. Business purpose building	a. Construct Building for business purpose (shutters & other)	2080	1,00.000	Donation Local Govt.	Campus	
		b. Construct a building for rental purpose.	2079	50,00,000	Local Govt.	Campus	
	F. Non-Credit Course	a. Chinese Language Class	2079	As per Required	Campus	Campus	
		b. Montessori Training	Regularly	As per Required	Campus	Campus	

3.4. Summary

1. Clearly defined policies and procedures.

2. Moderate infrastructures and learning resources.

3. Develop marketable human resources.

4. Effective information system.

5. Focus on all round development of the students.

6. Effective quality control mechanism.

7. Scientific, systematic and transparent scholarship scheme.

8. Effective student support mechanism.

9. Transparent operating system.

10. Optimum use of modern technology.

11. Adopted modern managerial concept.

Programs Offered (TU)

MBS, BBA, BICTE
(Semester Based)

BBS, B.Ed., BA
(Annual Based)