

1st NATIONAL CONFERENCE

On

Management, IT, Education, and Social Sciences

"Research for Industrialization, Tourism, and Local Prosperity"**"औद्योगिकरण, पर्यटन र स्थानीय समृद्धिका लागि अनुसन्धान"****1. Mahakavi Devkota Campus**

Mahakavi Devkota Campus (MDC) recognizes the critical role of research skills in fostering academic excellence and contributing to the advancement of knowledge. To equip its faculty members with the necessary tools and expertise, MDC proposes a comprehensive workshop on research methodology and statistical application. This intensive three-day workshop aims to provide participants with a deep understanding of research principles, practical skills in data analysis, and the ability to conduct rigorous and impactful research. Through a combination of theoretical instruction, hands-on exercises, and expert guidance, participants will develop the competencies needed to enhance their teaching, contribute to scholarly discourse, and contribute to the academic growth of MDC.

Established in 2060 B.S., Mahakavi Devkota Campus (MDC) has been a cornerstone of higher education in the region. As a non-profit community campus, MDC is committed to providing accessible and affordable education to students from all backgrounds, with a particular focus on serving economically disadvantaged and marginalized communities. Accredited by the University Grants Commission, Nepal, MDC offers a diverse range of undergraduate and graduate programs, including Bachelor of Business Administration (BBA), Bachelor of Information and Communication Technology (BICTE), Master of Business Studies (MBS), Bachelor of Arts (BA), and Bachelor of Education (B.Ed.). With a strong emphasis on academic excellence, MDC has garnered a reputation for producing highly skilled and globally competent graduates. The campus boasts a vibrant student body of over 1400 students and a dedicated faculty of 40+ members, who are passionate about teaching and mentoring the next generation of leaders.

2. About the Conference

The **First National Conference on "Research for Industrialization, Tourism, and Local Prosperity"** is conceived as a scholarly platform to catalyze and disseminate rigorous, interdisciplinary research that addresses salient global and local challenges, with a specific focus on the Nepali socio-economic and cultural context. Emerging Trends in Literature and Critical Discourse.. Aligned with Mahakavi Devkota Campus's (MDC) commitment to academic excellence and knowledge dissemination, this event aims to bridge the gap between theoretical research and its tangible application, fostering impactful outcomes in various sectors. It endeavors followings.

For More Info:



Campus Chief

- **Promote Scholarly Interdisciplinarity:** Facilitate the integration of diverse academic perspectives (including but not limited to technology, management, social sciences, and education) to cultivate comprehensive solutions for complex societal issues, particularly within the Nepali context, fostering innovative approaches to problem-solving.
- **Cultivate Contextual Research Application:** Encourage the development of research methodologies and frameworks that are sensitive to the unique socio-economic and cultural nuances of Nepal, thereby enhancing the relevance, applicability, and impact of scholarly work within the local context.
- **Disseminate Evidence-Based Insights:** Provide a forum for the presentation of robust research findings that can inform policy formulation, practical interventions, and best practices across various fields, thereby contributing to evidence-based decision-making and positive societal change.
- **Establish Collaborative Academic Networks:** Foster the creation and strengthening of scholarly networks among researchers, practitioners, and policymakers, facilitating sustained collaboration, knowledge transfer, and the development of interdisciplinary partnerships.
- **Showcase High-Impact Research:** Highlight and disseminate exemplary research that demonstrates a clear potential for real-world impact, societal benefit, and positive change, thereby elevating the visibility and influence of scholarly contributions and recognizing scholarly excellence.

This conference has been designed to create a synergistic environment where innovative research translates into actionable insights, driving meaningful progress and contributing to the advancement of knowledge and the betterment of society. We aim to foster a dynamic and engaging platform that inspires collaboration, innovation, and impactful research outcomes.

3. Conference Tracks

Track 1: Technology, Management, and Economic Innovation

- Digital Transformation and its Economic Impact on Organizations
- Data Analytics, Business Intelligence, and Economic Decision-Making
- Cyber security and Information Systems: Economic Implications
- E-commerce, Digital Marketing, and Economic Growth
- Entrepreneurship, Innovation, and Economic Development
- Organizational Development, Leadership, and Economic Resilience
- Financial Technology, Management, and Economic Inclusion
- Financial Literacy, Inclusion, and Sustainable Economic Growth

Track 2: Education, Social Dynamics, and Economic Empowerment

- Innovative Pedagogical Practices and Curriculum Development for Economic Growth
- Social Justice, Community Development, and Economic Equality
- Sustainable Tourism and its Economic Contributions to Local Communities
- Cultural Studies, Diversity, and Economic Impact
- Gender Studies, Social Equality, and Economic Empowerment
- Educational Technology, E-Learning, and Economic Advancement
- Social Change, Policy, and Economic Development
- Psychology, Human Behavior, and Socio-Economic Impacts
- Emerging Trends in Literature, Critical Discourse, and Socio-Economic Reflections
- Contemporary Issues in Higher Education and Economic Mobility

For More Info:



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Campus Chief



4. Submission Guidelines

- **Manuscript Format:** Microsoft Word, single-spaced, two-columned, 12-point Times New Roman font, 1-inch margins.
- **Title:** Concise and attention-grabbing, not exceeding 20 words.
- **Abstract:** A clear and concise abstract of 150 - 250 words, summarizing the research question, methodology, findings, and implications followed by 5 Key words.
- **Main Body:** The main body of the paper should be between 3,000 and 6,000 words, excluding references.
- **Structure:** The paper should be organized into clear sections, including introduction, literature review, methodology, results, discussion, and conclusion.
- **Citation Style:** Please adhere to APA 7th style guidelines.
- **Originality:** Submitted papers must be original and not previously published.
- **Peer Review:** All submissions will undergo a rigorous peer-review process.

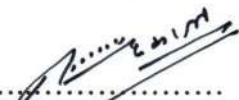
5. Important Dates

- Abstract Submission : 4th Jestha 2082 (18th May 2025)
- Abstract Acceptance : 8th Jestha 2082 (22nd May 2025)
- Full Paper Submission : 12th Jestha 2082 (26th May 2025)
- Conference Date : 16th Jestha 2082 (30th May 2025)

6. For further inquiries and submissions, please contact

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We encourage researchers, academics, policymakers, and practitioners to submit their work and contribute to the success of this important event.


Narayan Prasad Dhakal
Campus Chief

